

What Some Have Said About The I.M.A.G.E. System

Dear Mr. Johnson:

Your philosophy on achieving Personal Success was a welcomed strategy for helping youth maximize their potential.

I have found the I.M.A.G.E. Personal Success Mapping System to be an effective tool for communicating with today's youth and addressing the developmental challenges that they face in today's society. It is my hope that next year even more mentors and mentees will utilize your systematic approach to career planning and life management.

Sincerely,
Rex K. Nelson
Vice President of Community Development
Detroit Pistons

Dear Carlos:

Just a note of thanks for the service that you provided to the Early Identification College Program during the 1999-00 school year. As you know, one of our primary program objectives is the facilitation of an effective mentoring program for our students. The Image of Success

Career Mapping program provided our program with the structure that was needed to allow for an immediate hands-on approach between mentor and mentee.

Sincerely,
Traci Ballard-Dowell, Director
Early Identification College Program

Dear Mr. Johnson,

Thank you for coordinating your dynamic and inspiring "Youth and Unions Workshop" at the 2001 "Black Men In Unions Institute." The level of participation of our 13 to 18 year old attendees, as they themselves say, was off the hook. The dialogue was on their level. That made it easy for them to understand.

Carlos, consider this an invitation to return for next years 2002 Black Men in Unions Institute, if your schedule allows. If America knew what I know, all America's children would be given an Image of Success.

Respectfully Submitted,
Maurice "Skip" Turner
Conference Coordinator
2001 Black Men in Union Institute
UM-ILIR-LSC

Dear Carlos,

This letter of support is being written on behalf of your IMAGE OF SUCCESS program. The focus of the program provides young people an opportunity to gain life skills management, capture career interest and explore personal self discovery.

Carlos, you and your staff continue your good work to guide, and equip our future leaders. You have offered healthcare professionals and entrepreneurs with the tools and strategies needed to successfully achieve their dreams. You can always call on me for assistance.

Sincerely,
Candy Collins-Adams, director
Volunteer Services/Community Affairs
Henry Ford Health System

Dear Carlos Johnson:

Image of Success focused the presentation on today's youth the day to day obstacles they face, and a clear concise message of viable options that will help to guide them towards a road map to success. It is without hesitation that I recommend Image of Success for your professional business needs and if I can be of any further assistance concerning substance or performance of Image of Success Inc; please don't hesitate to give me a call.

Sincerely,
Hiram Harris
Hiram's Future Stars!



For more details and benefits call:
I.M.A.G.E. of Success, Inc.

Local: (248) 569-6234 / National: 1-888-IMAGE-24
or visit us at www.imageofsuccess.com

Life is a Trip! You-th Need a Map.





What will **YOUTH** do:

If they have the wrong **PURPOSE** for life's trip?
 If they don't have a written **PLAN** for life's trip?
 If they lack personal **POWER** for life's trip?



The I.M.A.G.E. "Personal Success" Life Guidance Curriculum:

What is it? It is an educational & motivational experience in planning Personal Success for youth. The personal success life guidance system utilizes 5 exercises to provide youth with 3 valuable life skill outcomes, a written career road map, and the belief that they can achieve Personal Success.

Who Benefits? The I.M.A.G.E. Personal Success Curriculum has benefited: Students, parents, mentors, counselors, After-School programs, and Faith-based organizations.



Exercise #1 **I** – Where am I Going?

PURPOSE defines the WHY and is the primary motivator for all behavior, on life's trip. In this exercise youth will **examine** and **identify** their **PURPOSE** and destination for their life's journey.

Exercise #2 **M** – What is my **MOTIVATION**

All youth desire to achieve Personal Success but WHY? What's their motivation? Most young people are taught by society that **SUCCESS = MONEY**. In this exercise youth will learn other powerful motives to choose their careers.

Exercise #3 **A** – **ACTION PLAN**

Personal Success is NOT achieved by accident, it must be planned. In this exercise youth will begin *creating* a written Personal Success Action Plan that identifies life's "**Obsta-Goals**" they need to avoid and life's **opportunities** they need to embrace.

Exercise #4 **G** – **GENERATING** Desire

Youth will learn how to create a Personal Success attitude, and learn how what they **THINK** affects their beliefs and how what they **believe** affects their **actions** and how their actions directly affect the **results** in their life.

Exercise #5 **E** – Living a life of **EXCELLENCE**

Youth will use the I.M.A.G.E. decision maker exercise to learn how to: **recognize** what matters most, **set** do-dates and due dates for accomplishment, and **make** quality decisions that lead to excellent results.

Note: I.M.A.G.E. curriculum available in workbook and instructional CD format.

Personal Success Life Skills



Life skill #1 Personal Evaluation: **PURPOSE**

One major cause of juvenile delinquency, criminal behavior and violence is **PURPOSE**. Many of today's youth have the wrong or no definite **PURPOSE** for their life. Therefore, they are easily influenced by delinquent peers, under motivated, and eventually become either social misfits or self-destructive.

The I.M.A.G.E. System helps youth identify and understand their **PURPOSE** on life's trip.



Life skill #2 Career Planning: **PLANNING**

If life is a trip, youth need a map! Youth need a written plan that details how they will achieve their **PURPOSE** on life's trip.

The I.M.A.G.E. Career Planning exercise teaches youth how to identify careers that maximize their talents and fulfill their **PURPOSE**, not careers that fill their **POCKETS**.

Life skill #3 Life Management: **POWER**

SUCCESS is not free, and it must be paid for with hard work and sacrifice. The I.M.A.G.E. System teaches youth the direct connection between decision and consequence, and the how-to of making consistent decisions that avoid life's obstacles and lead to Personal Success.

